

2022 WISCONSIN WATER WELL ASSOCIATION ANNUAL CONFERENCE

EXHIBITOR REGISTRATION

CONFERENCE DATES

January 19-20, 2022

Additional Continuing Education: January 21, 2022

EXHIBIT HALL DATES

January 20-21, 2022

20th for Annual Conference Attendees

21st for Continuing Education Attendees

LOCATION

Kalahari Resort and Convention Center

1305 Kalahari Drive

Wisconsin Dells, WI 53965

For Room Reservations Call: 877-254-5466



*Providing & Protecting
Wisconsin's Groundwater*

Wisconsin Water Well Association

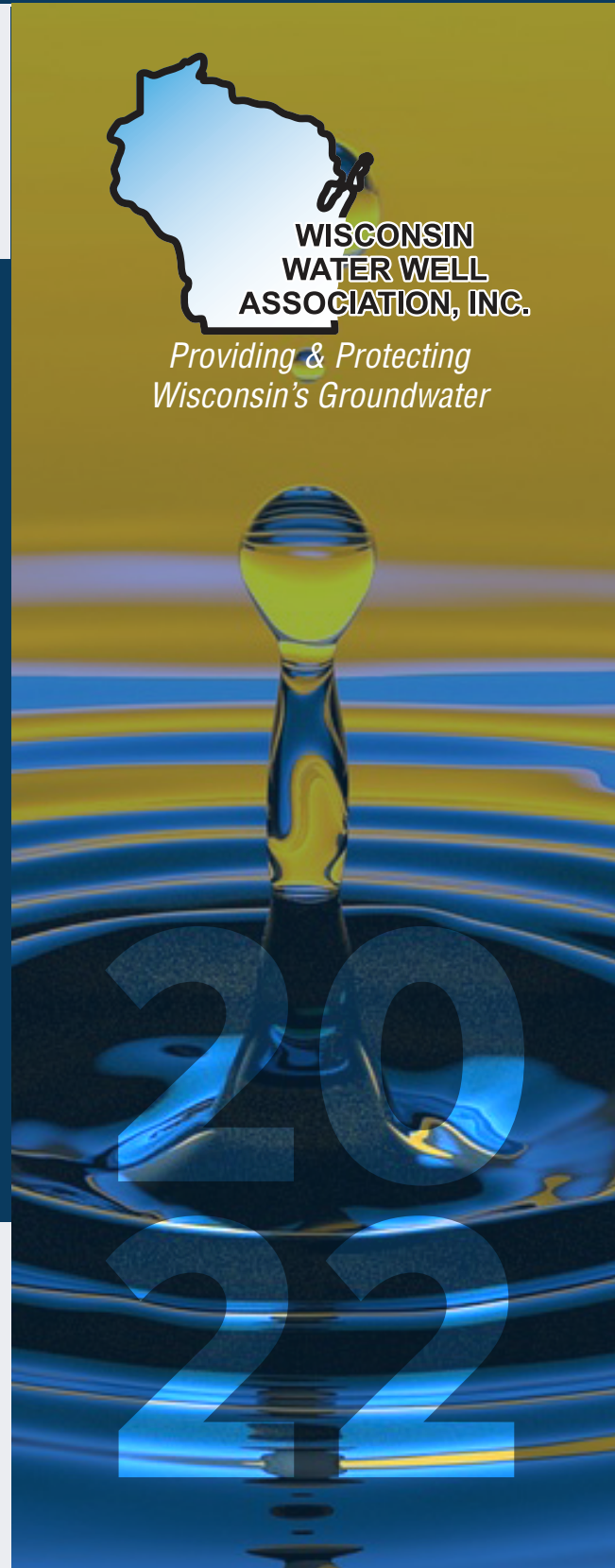
6737 W. Washington St., Suite 4210

Milwaukee, WI 53214

Office: 855-947-9837

info@wisconsinwaterwell.com

wisconsinwaterwell.com



Exhibitor Details (Exhibitor Packet will be sent directly from Valley Expo)

You're invited to attend the 2022 WWWW Annual Conference at the Kalahari Resort & Convention Center. We truly cannot wait to see everyone in-person! We encourage you to register early to secure your spot in our tradeshow and to visit with almost 400 attendees. We sincerely appreciate all of our long-time vendors and we are excited to meet any first time exhibitors!

EXHIBITOR BOOTH: Each 8x10 booth will be supplied with an 8-foot draped/skirted table, one 8-foot backdrop with 3-foot side drapes, and two chairs. A booth sign displaying the company name is provided. It is critical that your company name is printed legibly on your registration form, as this information is provided to Valley Expo for sign printing.

Booth spaces are reserved on a first-come, first serve basis. A map indicating reserved spaces will be posted on the WWWW website (www.wisconsinwaterwell.com) and updated as spaces are reserved. It is your responsibility to check this website to verify booth placement and availability.

SPONSORSHIP: Conference sponsors will receive hierarchical priority in the tradeshow (if registered before December 1st). Conference sponsors will be recognized with signage in the exhibit hall, at meals, and in the onsite program.

RIG: Each exhibitor registering to bring a rig onsite, must comply with all rules set forth by the Kalahari. A copy of these rules will be included in your exhibitor packet. Please verify that your display will not violate any of these rules. Any violations that result in a fee will be the sole responsibility of the exhibitor. Any exhibitor bringing a rig must provide the WWWW with a cellular phone number of the rig driver or an onsite contact in case of emergencies.

ELECTRICITY: All orders for electricity must be placed directly with Valley Expo. Order forms will be included in your exhibitor packet. Please note that additional charges are applied if the service is not ordered in advance.

SET UP: Setup will take place from 5:00pm - 10:00pm on Wednesday, January 19, 2022 and again from 7:00am-12:00pm on Thursday, January 20, 2022. Staff from Valley Expo will be onsite during these times. There will be an Exhibitor Happy Hour from 6:00pm-7:00pm on Wednesday.

SHOW TIMES: NEW THIS YEAR: The exhibit hall will be open from 12:00pm-3:00pm on Thursday, concurrent with lunch and the two afternoon Continuing Education sessions, and from 3:00pm-5:00pm. On Friday, the exhibit hall will be open for Continuing Education attendees from 7:00am-10:00am.

PRIZE DONATIONS: Please consider donating an item and joining us for the Scholarship Fund Silent Auction on Wednesday evening. **NEW THIS YEAR:** Door prize drawings will be held immediately prior to the Bowling Tournament, which begins at 8:00pm on Thursday evening. Exhibitors decide if they will draw another name for attendees not present in the evening or follow-up with them to handle their prize. Please indicate on the registration form if you wish to donate.

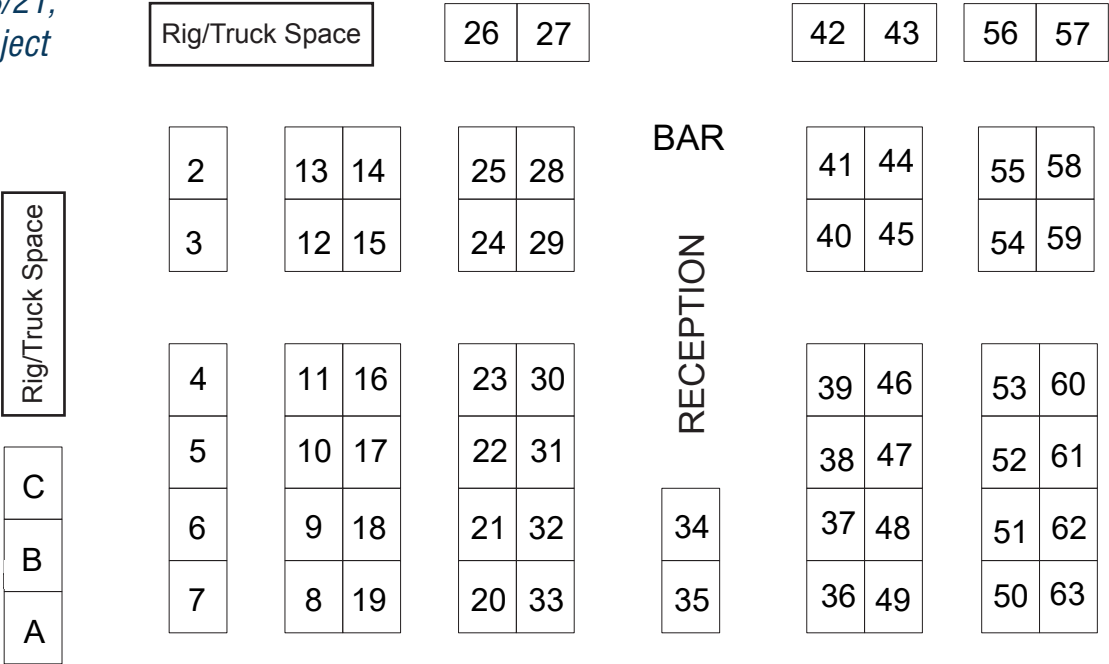
TEAR DOWN: Tear down will begin at 10:00am on Friday, January 21, 2022. Valley Expo will be onsite again during this time.

FREIGHT: Freight must be assigned and addressed to the WWWW Show/ Wisconsin Groundwater Conference. All freight will be assessed a storage and handling fee of \$100 per item. This fee is the responsibility of the exhibitor.

WPWS BOARD MEETING: The Wisconsin Pump and Well Suppliers will be having their annual membership meeting on Thursday, January 20, 2022 from 11:00am-12:30pm. All exhibitors are welcome to attend.

EXHIBITOR BOOTH LAYOUT

As of 08/23/21,
Layout Subject
to Change



Exhibitor Contract

Contact Information

Company Name: _____

(As it will appear on signage)

Contact: _____

Company Address: _____

City: _____

State: _____ Zip: _____

Mobile: _____

Fax: _____

Email: _____

Note: It is important to provide an email address.
Vendor updates will be communicated by email.

Representative Names (As they will appear on name
badges. Note that 2 representatives are included with
each Booth Registration):

1: _____

2: _____

Purchase additional representative registrations below.

Prize Donations

The WWA encourages exhibitors to sponsor food functions, the children's area activities, and to donate prizes for drawings in the exhibit area. Door prizes for the Thursday social hour raffle in the exhibit area can include; prize items, gift cards, logo apparel, or monetary donations.

Silent Auction for the WWA Scholarship – Wednesday Reception

☐ _____
(☐ or \$ _____)

Door Prizes for the Raffle – Thursday During Trade Show

☐ _____
(☐ or \$ _____)

Vendor Stamp Card Game – Thursday During Trade Show

☐ _____
(☐ or \$ _____)

Bowling – Thursday Night During the Bowling Fundraiser

☐ _____
(☐ or \$ _____)

Prize Donation Total: \$ _____

Conference Sponsorship

☐ **Diamond** \$3,000 (Sponsor Credit -\$450)

☐ **Platinum** \$2,000 (Sponsor Credit -\$200)

☐ **Gold** \$1,000 (Sponsor Credit -\$100)

☐ **Silver** \$500

Apply Sponsorship Credit to your Total.

Additional Sponsorship Opportunities

☐ Breakfast (Th) \$2,000

☐ Breakfast (Fri) \$2,000

☐ Lunch (Th) \$5,000

☐ Lunch (Fri) \$5,000

☐ Tote Bag \$500

☐ Kids Area \$ _____

☐ Lane \$250

☐ Food \$1,000

☐ Beverage \$1,500

Additional Sponsorship Total: \$ _____

Payment Information

(Space is assigned on a first-come, first-serve basis, please visit www.wisconsinwaterwell.com to view available booths.)

First space: ☐ Booth Booth Choice #1: ____ #2: ____ #3: ____ 1 x \$450 + \$ _____

First space: ☐ Rig (Includes: 1 rig, 1 8' table and 2 attendees) 1 x \$525 + \$ _____

Rig size(s): _____

Additional Booth Spaces: ____ spaces x \$225 per space + \$ _____

Additional Booth Attendees: 2 included with each booth, 3rd and more are \$35 each Enter # ____ x \$35 + \$ _____

3rd Name: _____

4th Name: _____

5th Name: _____

6th Name: _____

Additional Sponsorship Total + \$ _____

Prize Donation Total + \$ _____

SUBTOTAL \$ _____

Sponsor Credit Applied - \$ _____

TOTAL \$ _____

PLEASE MAIL WITH PAYMENT TO:

Wisconsin Water Well Association
6737 W. Washington St., Suite 4210
West Allis, WI 53214
FAX: 414-276-7704
Questions? 855-947-9837 or
info@wisconsinwaterwell.com

**Please make a copy
for your records**

Or pay by credit card

Name on Card: _____

Credit Card #: _____ Security Code: _____

Exp. Date: _____ Signature: _____

Cancellation Policy: All refund requests must be made in writing to the WWA office via mail, fax or email. Phone requests will not be honored. No refunds allowed after December 1, 2021. All refunds are subject to a \$50 processing fee.



*Providing & Protecting
Wisconsin's Groundwater*

6737 W. Washington St.
Suite 4210
Milwaukee, WI 53214

2022 WISCONSIN WATER WELL ASSOCIATION ANNUAL CONFERENCE

CONFERENCE DATES

January 19-20, 2022

Additional Continuing Education: January 21, 2022

EXHIBIT HALL DATES

January 20-21, 2022

20th for Annual Conference Attendees

21st for Continuing Education Attendees

LOCATION

Kalahari Resort and Convention Center

1305 Kalahari Drive

Wisconsin Dells, WI 53965



Call 877-254-5466 for reservations
www.kalahariresorts.com/wisconsin

Lodging: The Kalahari has offered attendees of the WWSA Annual Conference the following rates:

Rates: \$114 Single or Double Occupancy-Standard

*(For those wishing to stay through the weekend,
the Saturday night rate will be \$179).*

Reservations must be made by calling the hotel directly at 877-254-5466. Room rates are only available on or before December 18, 2021. **When calling for reservations, please mention "Wisconsin Water Well Association."**