



WELL LOG

A PUBLICATION OF THE WISCONSIN WATER WELL ASSOCIATION

Spring 2024

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LETTER FROM THE PRESIDENT

By Rick Peterson, WWWA President



Greetings everyone,

I hope this letter finds you all healthy and well after this very mild winter that we've just come through. I am sure that along with me, you are looking forward to a prosperous new year where we can all benefit from the increased demand, and at the same time, provide a safe and reliable product, done by qualified professionals who look for every opportunity to hone their craft. Be it through attending the convention in January and exchanging ideas and experiences with peers, or attending CE classes of your choice, addressing the topics of interest for your specialties.

At this year's convention, attendees were able to choose from 14 different continuing education offerings, all live and in person. There were over 40 vendors in attendance with multiple opportunities to meet with them and learn of any new and innovative products entering the market. We strive each year to make the convention the place to be to learn, interact and become better in our chosen professions. Only through quality training and education can we grow as an industry and to improve our professional image.

That being said, regarding quality education, the "Road Show" CE offerings are not living up to that standard...we hear you. I realize that taking off a day of work, sitting in the same room and listening to one live speaker and 5 recorded presentations is not quality education. We have tried and tried to get live speakers at our CE sessions in February and March to no avail. Since Covid, so many things have changed, and companies are no longer allowing their people to travel to multiple locations doing presentations. The cost of renting the facilities and proving a quality lunch does not allow for us to charge a lower rate for recorded presentations.

I can promise you this, that next year's "Road Show" continuing education offerings will be an improvement and something that will be worth attending, We Will have substantial Board/Association presence at each location. There will be live presenters, some by Board members, possibly DNR staff, and live presenters from industry and manufacturer representatives.

Our Association, through appointed persons, has been involved heavily in the NR146 and NR812 Rules Revision committee meetings. The NR812 revision is dealing with the Pump Installing portion of the code. The dialogue between the

President's Message continued on next page



2024 WWA BOARD OF DIRECTORS

PRESIDENT

Rick Peterson
Clean Water Testing, LLC
920-841-3904

VICE PRESIDENT

Jason Hintzke
Hintzke Well Drilling
920-419-7068

SECRETARY

Jeff Haughian
Aqua-Service Inc.
715-458-2250

TREASURER

Terry Farago
Farago Well Drilling
715-335-4398

EXECUTIVE DIRECTOR

Jenni Kilpatrick
Association Resource Center
855-947-9837

DIRECTORS

David Beecroft
D.M.B. Drilling Co Inc
715-653-4202

Matt Kouba
Kouba Drilling, LLC
608-415-3014

Jeff Thron
Mantyla Well Drilling
651-226-7508

Clancy Farago
Farago Well Drilling
715-335-4398

Jeff Kramer
Retired
920-410-4864

WPWS REPRESENTATIVES

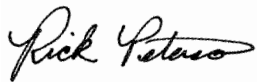
Tom Beran
Headwater Wholesale

Ezra Pett
Headwater Wholesale

President's Message continued from previous page

committee members and the DNR staff has been very productive. Within those discussions there are issues directly related to continuing education that have been, shall I say, difficult to maneuver, which I feel from the meetings are close to be resolved amicably for both sides. The relationship between the DNR and the Association is a strong and respectful one for which I am very grateful.

Here's wishing you all a very safe, profitable, and enriching work season. And most of all, don't forget to spend time with your loved ones, we wouldn't be where we are without them. 💧



Rick Peterson, Clean Water Testing
920-841-3904
rick.peterson@cleanwatertesting.com

WWA MEMBERSHIP UPDATE

As of April 1, 2024

189 FULL MEMBERS

47 ASSOCIATE MEMBERS **10** LIFE TIME MEMBERS

37 FULL MEMBERS
2nd Member from
the same company



**MORE DETAILS
ON PAGE 19!**

EXECUTIVE DIRECTOR MESSAGE

By Jenni Kilpatrick, WWSA Executive Director

I would like to thank you for your participation in the 2024 Annual Conference and Continuing Education Sessions. Your participation was instrumental in making this event a resounding success. We were thrilled to have such an enthusiastic group of attendees, speakers, and guests.

The energy of the families in the Trade Show and during the Bowling Tournament was incredible. I love watching our conference entirely take over the bowling lanes at Tom Foolery's. The excitement couldn't be matched! Stay tuned for information about our scavenger hunt for families during the Trade Show!

Our Trade Show and Bowling Tournament would not be possible without the support of our amazing and generous sponsors and exhibitors:

- **Diamond Sponsor**
 - » Wisconsin Pump and Well Suppliers
- **Gold Sponsors**
 - » Drillworx
 - » First Supply
 - » Headwater Wholesale
 - » Nolan Insurance Agency, LLC
 - » Preferred Pump
 - » Wilmar Pump & Supply
- **Silver Sponsors**
 - » Dakota Supply Group
 - » Grundfos
- **Bowling Lane Sponsors**
 - » Baroid IDP
 - » Clean Water Testing LLC
 - » First Supply
 - » Franklin Electric Company
 - » Headwater Wholesale
 - » Hole Products
 - » Pentair Flow Technologies
 - » Preferred Pump & Equipment
 - » Rep Rite Burk & Associates
 - » TG Analytical Laboratories
 - » Xylem/Goulds Water Technology

Stay tuned for the 2025 Sponsor and Exhibitor Prospectus – designed to provide year-long benefits to our sponsors, and enhanced opportunities for our exhibitors. We are continuing to improve the sponsorship packages and would love to hear what our sponsors and exhibitors think. To provide more exposure to our industry partners, we are considering offering opportunities for exhibits during our in-person continuing education sessions.

We are incredibly grateful for the presenters that volunteered their knowledge and time to educating license holders both in-person and through our On-Demand Platform. Featured topics for 2024 education include:

- DNR Data Systems
- DNR Program Updates
- Preventive Maintenance – Extending the Life of Your Water Well
- Something We Can Agree On – Clean Water
- Variable Frequency Drives (VFDs) - Understanding How They Operate & How to Troubleshoot



- Well Fouling Indicators: Observations from the Lab
- Wisconsin Geology: What Controls Today's Aquifers

You can access our on-demand continuing education courses 24 hours a day, 7 days a week. The on-demand platform will be closing on December 1st – please plan accordingly.

We are also offering one more in-person continuing education session at the Plumbers Union Local 75 in Madison on Tuesday, October 1st.

If you have any suggestions for, or interest in presenting a continuing education session in 2025, please be sure to complete the Call for Presentations, found in this edition of the *Well Log*.

Taking a Look Back for Future Direction...

Over the past several years, we have navigated through unprecedented times, adapting our events and meetings to accommodate the needs of our members – and presenters. During this period, we transitioned to primarily showing video presentations at our in-person Continuing Education Road Show, allowing us to continue sharing valuable knowledge and insights while working with the accessibility of our speakers.

We understand this has been frustrating to many, and we hear you in that you would like presenters to be there in-person to address questions and to enhance the education you're receiving.

Our Board of Directors and Education Committee are working diligently to achieve an educational format that allows all in-person presentations at each Road Show event. This format will likely include several of our industry partners, and educational sessions that differ from those at the Annual Conference. Due to the resources required to provide in-person presentations throughout the state, we will also need to reduce the amount of Road Show locations. Our 2025 Road Show will be held in January in Wisconsin Dells, February in Green Bay and March in Eau Claire. There will be no in-person education offered after March. Our on-demand platform will be the only way to obtain continuing education credits after March.

Please feel free to reach out to me with any feedback, suggestions, or ideas. Looking forward to the year ahead!

855-947-9837 / info@wisconsinwaterwell.com 💧

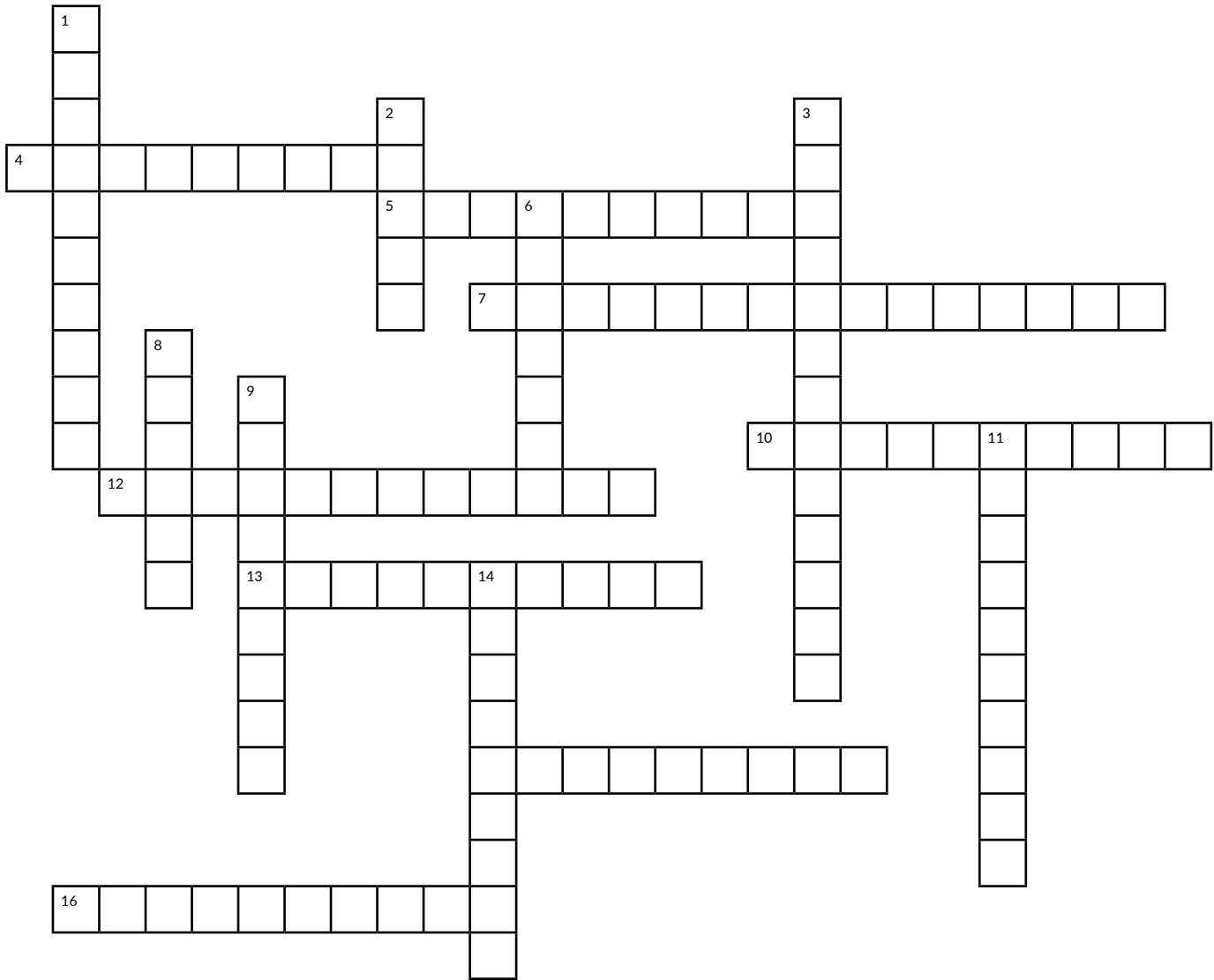
Sincerely,

A handwritten signature in black ink that reads "Jenni Kilpatrick".

Jenni Kilpatrick, CAE
Executive Director



WATER TERMS CROSSWORD PUZZLE



DOWN

1. A word used to describe a hard surface that does not allow water to soak in or pass through. Example surfaces include roofs, roads, parking lots, and sidewalks.
2. An underground pipe that carries wastewater and/or stormwater.
3. A general term for many different forms of water that fall from the sky. Examples include rain, snow, sleet, and hail.
6. The wearing away of rock and dirt by wind and water.
8. The name for water that flows over land as surface water to reach streams, rivers, sewers, lakes, and oceans.
9. A region where all the water flows over land to the same end location.
11. Water that has been used in homes and businesses and must be cleaned before it is released back into the environment.
14. The Pittsburgh Water and Sewer Authority pumps raw water from this river to treat into drinking water.

ACROSS

4. A word used to describe a surface that allows water to soak in or pass through, like water trickling through a sponge. Example surfaces include fields, gardens, and forest floors.
5. The process that naturally recycles water as it changes from solid to liquid to gas.
7. Turning off the faucet while brushing your teeth is an example of this.
10. The name for water from rain or melting snow.
12. The name for harmful pollutants in our rivers, streams, and lakes.
13. A garden designed to catch and clean polluted stormwater before it gets into our sewers, rivers, or streams.
15. A building roof designed to catch and clean rainwater with plants and soil.
16. An opening constructed in streets or parking lots to carry stormwater down to the sewer.

See Correct Answers on listed on the bottom of page 22



THANK YOU TO OUR 2024 ANNUAL CONFERENCE SPONSORS!

The Wisconsin Water Well Association sincerely thanks each of our sponsors for making the Annual Conference possible! Your support helps us fight for what is clean and right – water the Wisconsin way!

DIAMOND SPONSOR



GOLD SPONSORS



SILVER SPONSORS



EXCLUSIVE SPONSORSHIP: TOTE BAGS



LOBBYIST REPORT: GOVERNMENT RELATIONS UPDATE

By Jeff Beiriger, WWSA Government Relations Advisor

The legislative session will end in about a week, so let's recap some of the things that have happened since the session began back in January 2023...

NR Board

Things were settling down some, and then in late February, the State Senate rejected the appointment of Todd Ambs to the NR Board. The other Evers appointees, appointed after the Senate rejected four of Evers appointees in September 2023, have not yet been confirmed. If they are not confirmed by the time the Senate adjourns, they will remain on the Board until at least the beginning of the next legislative session, in January 2025. Ambs was rejected, according to Senate Republicans, because of concerns about his ability to work in a bipartisan manner.

DNR Secretary

If you look at the DNR website, Adam Payne is still listed as the DNR Secretary. He hasn't been in that position since October. Right now, the agency would be in the hands of the Deputy Secretary and his teams. No replacement has been named for Payne, and it's likely that an appointment won't be made until after the legislature adjourns, allowing that person to serve at least until January 2025 before being subject to a confirmation hearing.

PFAS Legislation Fails – Part 1

SB 312, which deals with – or dealt with – PFAS liability, has been laid on the table by the State Assembly. What does that mean? It means that despite the bill passing the State Senate, the Assembly adjourned its session without taking up the bill. It's dead for this session, along with every other bill that hasn't yet passed the Assembly, including any, like SB 312, that passed the Senate and even some that had passed the Senate and through an Assembly Committee. They just shut it down...

PFAS Legislation Fails – Part 2

A second bill on PFAS didn't have a lengthy stay in the Assembly. That bill would have removed a provision related to a cost trigger in the creation of an administrative rule related to PFAS. To create a rule, its fiscal impact has to be limited to less than \$10 million over two years. If it goes over that amount, Joint Finance

and/or JCRAR can shut down work on the rule. And for PFAS, the bill was going to be larger than \$10 million. Had this legislation passed, DNR could continue to work on a PFAS rule without these other committees weighing in so early in the process. It's important to remember that this limitation will be in place whenever work starts again on rules related to PFAS.

Tax Cuts

There was always a chance that the governor would go along with a tax cut proposal from the legislature. He's done it before and he's taken credit, in whole or in part, for the change. So, Republicans pushed for a tax cut, only this time, the governor vetoed most of the bill's provisions. The cynic would say it's because Evers isn't running for reelection. And they might be right. And a cynic might say Republicans were daring the governor to veto the bill to have ammunition for the Fall elections. And they might be right too. Just like they both took credit for something they did do, both will cast blame for something they didn't...

Personal Property Tax

A quick reminder that personal property tax will be going away, but on your 2024 returns filed in 2025, not your 2023 returns filed in 2024. Soon, but not yet...

Nitrates

Another casualty of the end of the session is the bill that would have extended the well compensation grant fund to wells contaminated by nitrates and used for humans only. Under current law, to receive compensation, the well must be used for humans and livestock. That's plain weird, but once again, the bill did not make it to the finish line, probably the third or fourth session in a row.

State Budget

It's hard to believe, but the State Budget was only just approved in July 2023, and they are already starting to work on the budget for 2025-2027. That process starts by asking the agencies to submit budgets to the governor's office. From those requests, the governor begins to craft a budget that they will introduce in February 2025. The last



Lobbyist Report continued on next page

several years, that budget has been rejected and a different version has been introduced by Joint Finance. It could be different in 2025. We'll know in November.

As to the DNR, the agency will likely be asking for an increase in licensing/permit fees. They don't anticipate seeking additional staffing, just to use the funds to cover existing staff and some additional program enhancements. In a discussion with Marty, we've indicated that the WWWW wouldn't be opposed to additional staffing, or fee increases, necessarily, but would appreciate being "read in" on some of the discussions in an effort to provide some insights from the perspective of the regulated community.

Almost Last but Not Least, NR 812/NR 146

There have now been two meetings of the NR 812 and NR 146 work group. At the first meeting, the industry presented a wish list of ideas. Nothing was rejected out of hand and a good portion of the second meeting was also spent developing some of those ideas. The DNR did, at that second meeting, present some of its ideas for changes, and generally, the working group was open to the changes.

Another meeting is scheduled for later this month and there will be a few more before the DNR takes a laundry list of ideas to legislative counsel for drafting. There's a long way to go in this process, but so far, so good. The tone of the discussion is positive...

Last But Not Least

The session ahead...

Now is the time to think about what our issues will be going into the 2025-2026 legislative session. A few things come to mind:

- Road Weight Limits (again)
- Tax Credit for Purchase of Drill Rigs
- Tuition Grants for Individuals Seeking Training in Well Drilling, Pump Installing
- Tax Credits for Companies Hiring Well Drilling and Pump Installing Employees
- Grants to Fund Equipment Purchases for Well Drilling and Pump Installing Training

A push will be made regarding the critical nature of the industry and the declining number of participants and

possible solutions. Of course, it would be great if people just flocked to our businesses, but any incentives that can be used to accelerate that process are worth considering. Without our industry, or minimally a reduced supply of companies and employees, the rural parts of our state will suffer economically, and the temptation to solve the problem by loosening training/licensing requirements will undermine public health and safety and the environment. That should be a non-starter for legislators, but the push for economic development has already resulted in lessening regulation in other trades, so it's not unheard of.

A Quick Word on Redistricting

Many more State Assembly and State Senate seats will be in play following redistricting.

When the Wisconsin Supreme Court overturned the existing districts, it compelled the legislature to act, threatening to create its own maps if the legislature did not. The legislature responded and the Governor signed into law new maps that create "safe" seats that are about equally divided among Republicans and Democrats. That means the balance of power in the Assembly will rest on the fate of 8-10 competitive districts.

In the Senate, where only half the Senators are up for reelection, Democrats won't make enough gains in 2024 to take that chamber, but a good showing in November will increase their odds of gaining control two years after that, when the balance of the seats are up for election.

Setting aside majority control, it's important to note that under the old maps, Republicans held a veto-proof majority in the Senate and were only two seats away from a veto-proof majority in the Assembly. Redistricting will make it far less likely – at least in the short term – that either party will approach the required two-thirds majority to override a veto. 💧

MUSTACHIOED MUSINGS



By Terry Farago

Here we are getting ready to start a busy summer. Looking back, we had a good convention with lots of good classes and a nice group of drillers and pump installers. Thanks everyone for coming out to this year's convention!

Thinking back, it was the coldest couple of days we had all winter. Otherwise, we've been able to get out and work just about everyday. Some of our folks in the northern part of the state had a bit more of a winter than the rest of us.

While it was still cold out, myself and Clancy Polar Plunged for a great cause. We raised over \$1,700 for Make-A-Wish.

Talking to some other drillers, it looks like it's going to be a good year ahead of us. I hope you all have a safe, busy summer. Please take some time to check that your rigs cables, tired, and everything else is in working shape.

Jenni and Hope are working hard to keep us all in line. Those two are doing a great job with the whole association.

We have them to thank for helping us growing the group into who we are today.

Well, there is my two cents – on now to work on the truck. 💧

Your friend,
Terry



HEADWATER
WHOLESALE

**Your Wisconsin
Wholesale Water
Well Distributor!**

headwaterwholesale.com

2025 CALL FOR PRESENTATIONS



The Wisconsin Water Well Association annual conference showcases problem-solving, technologies, and the latest in products for the water well industry.

We are seeking suggestions from members for presentations, and abstracts from those interested in providing your expertise in multiple areas.

Members, please submit your suggestions for topics directly to the WWWW Office via email to info@wisconsinwaterwell.com

Potential presenters, please submit your interest no later than September 30, 2024 to info@wisconsinwaterwell.com using the form below.

2025 WISCONSIN WATER WELL ASSOCIATION ANNUAL CONFERENCE:

January 8-10, 2025 • Kalahari Resort and Convention Center, Wisconsin Dells

~ and ~

CONTINUING EDUCATION SESSIONS: Various locations throughout the state.

If you would like to be considered to be a speaker for the **2025 WWWW Annual Conference**, please complete the following:

Company: _____

Name: _____

Address: _____

Phone: _____ Email: _____

Length of Presentation: _____

Track (choose all):

- | | | |
|---|---------------------------------------|---|
| <input type="checkbox"/> Well Driller | <input type="checkbox"/> Rig Operator | <input type="checkbox"/> Business Management |
| <input type="checkbox"/> Pump Installer | <input type="checkbox"/> Geo-Thermal | <input type="checkbox"/> Legislative/Regulatory |

Title of Presentation: _____

Brief Description of Presentation:

WPWS UPDATES

WPWS HOLDS ELECTIONS, MAKES APPOINTMENTS

By Jeff Beiriger, WPWS Executive Director

At its Annual Meeting held in January, WPWS elected the following as their Directors and Officers for 2024:

PRESIDENT

Tom Beran
Headwater Wholesale
tberan@headwaterwholesale.com

VICE PRESIDENT/SECRETARY

Ezra Pett
Headwater Wholesale
e.pett@headwaterwholesale.com



DIRECTORS

Aaron Brown
Headwater Wholesale
a.brown@headwaterwholesale.com

Mike Olson
Baker Manufacturing
molson@baker-mfg.com

Jayson Cratsenberg
Wilmar Pump
jcratsenberg.wps@gmail.com

Perry Will
Rep-Rite Burk
pwill@repriteburke.com

Scott O'Brien
Xylem
scott.obrien@xylem.com

WWWA REPRESENTATIVE(S)

Terry Farago (2024)
Farago & Son
copemanchew@gmail.com

Jason Hintzke (2024)
Hintzke Well Drilling
jasonhintzkewell@live.com

(Current Board Term Ends)

EXECUTIVE DIRECTOR

Jeff Beiriger
P.O. Box 833
Germantown, WI 53022
888-782-6815 • Fax: 888-287-4116
jeff@assocmgmtservices.com



WWWA/WPWS – WORKING TOGETHER FOR THE INDUSTRY

The WPWS thanks everyone who attended the Groundwater Conference this year! It was great to see so many of our customers attend the conference and/or the continuing education day on Friday. We really appreciate the hard work that the WWSA officers, directors, and staff, whose collective efforts make this one of the best shows of the year.

We're proud to be a major sponsor of the event, and we look forward to contributing to next year's conference, to the continuing education road show, and to online education.

To everyone who makes the WWSA/WPWS partnership happen, thank you! 💧

GOLF EVENT PLANNED FOR FALL 2024

WPWS has hosted a Fall golf outing for many years, and we will again in 2024. We're heading back to Evergreen Golf Club in Elkhorn, a change for us, following several year in Wisconsin Dells. The event will be held Wednesday, September 11. Registration will open this Summer. Stay tuned for more information! 💧



WPWS Updates continued on next page

SKILLED TRADES

By Mariah Green, Director of Communications at Skilled Trades School, LLC

Did you know that for every three baby boomers that retire, only one Millennial or Gen X skilled worker comes in to take their place? And we get it, your business or industry is most likely starting to feel this pressure for finding skilled employees, right? This current issue is where the idea for Skilled Trades School was born. A group of well drillers and pump installers were sitting around a round table just before continued education and decided this was the course we needed to take in our industry. Now, our trades school is located in Hillsboro, WI and is a newly formed school that's mission is to help close the skilled trades gap that many industries are now experiencing. Our school brings years of experience and knowledge to the trade school industry and our instructors are passionate about their craft and are committed to helping students develop their talents and reach their full potential.

We offer five academies that cover a variety of trades: Water Academy, Well Drilling Academy, Septic Academy, Asphalt Academy, and Septic Academy. Our curriculum is designed to be hands-on and practical, giving students plenty of opportunities to work with real-world tools and equipment.

We understand that every student's journey is unique, which is why we offer flexible scheduling options and personalized support to help students achieve their goals. Our goal is to empower students to pursue rewarding careers in their chosen field.

Enrollment is now open for Fall 2024 and our school is dedicated to providing students with the skills and training necessary to succeed in various skilled trades. Don't miss this chance to join our learning community and take the first step towards a rewarding and fulfilling future in the trades. Enroll now and unlock your potential! To learn more visit www.myskilledtrades.com or call 608-768-8508; 6202. 💧

SKILLED TRADES SCHOOL
Reedsburg, Wisconsin

Academies Offered

- Driller
- Water
- Asphalt
- Welder
- Septic

Let us help train your next team member!

Visit Our Website www.myskilledtrades.com

Follow Us! (Facebook, Instagram icons)

The graphic features a dark blue background with a starry pattern. It lists five academies with corresponding icons: Driller (drill bit), Water (faucet), Asphalt (pump), Welder (welder mask), and Septic (septic tank). A large white arrow points from the list to a circular photo of two students in work clothes. Social media icons for Facebook and Instagram are at the bottom right.

Home Drilling Welding Septic Asphalt Water Testing Application

My Skilled Trades
REEDSBURG, WI

Drilling Welding Septic Asphalt Water Testing

Reimagining The Education Ecosystem

CLICK HERE TO VISIT OUR WEBSITE!

Our Continuing Education Courses
We offer continuing education at every phase, including exam prep, continuing education for license renewal, and career development courses.

- DRILLER ACADEMY**
Methods and Equipment From Basic To Intermediate Level Training
- WELDER ACADEMY**
Get From Basic Essential Skills For Advancing Your Career
- SEPTIC ACADEMY**
Design, Construction And Maintenance Of Systems For Water Treatment
- WATER ACADEMY**
Learn The Key Skills That Are Required For A Water Engineer To Succeed
- ASPHALT ACADEMY**
Learn The Best Practices For Design and Application Of Asphalt Paving

START HERE buttons for each course.

The website header features a navigation menu with links for Home, Drilling, Welding, Septic, Asphalt, Water Testing, and Application. Below the navigation is a logo for 'My Skilled Trades REEDSBURG, WI' and a row of small images representing different trades. The main heading is 'Reimagining The Education Ecosystem' followed by a large blue button that says 'CLICK HERE TO VISIT OUR WEBSITE!'. Below this is a section titled 'Our Continuing Education Courses' with a sub-heading 'We offer continuing education at every phase, including exam prep, continuing education for license renewal, and career development courses.' There are five course cards, each with a title, description, and a 'START HERE' button.

2024 VIRTUAL CONTINUING EDUCATION PLATFORM

VIRTUAL CONTINUING EDUCATION

Registration is open for the 2024 Virtual Continuing Education Platform! All courses MUST be completed by 11:59PM to be valid for renewing your 2025 license/s.

Courses are broken down into hour-long segments, giving you the freedom to complete one hour individually on a rainy afternoon or do three hours of education over a weekend.

You are also able to see your completed credits in real-time and print off completion certificates immediately after finishing your course.

CE SESSION COUNTS		
as of 4/12/24		
IN-PERSON		ONLINE
2024 Annual Conference	192	94 as of 4/12/24
Wisconsin Dells	179	
Green Bay	81	
Rothschild	66	
Madison (October 1st)	3 as of 4/12/24	

New courses will be rolling out throughout the year at various times so keep your eyes open for topics that interest you! Below is the current list of courses being offered:

DNR Program Updates

Marty Nessman

1 = PI; 1 = WD; 1 = HE

This session will provide updates on the Private Water Supply Section and how they affect licensed drillers, pump installers and rig operators. Includes updates on staffing, code revisions and other relevant information.

DNR Data Systems

Sara Fry

1 = PI; 1 = WD; 1 = HE

Want to learn tips for using DNR data systems more effectively? This session will help well drillers and pump installers access DNR data systems and learn how to find important information more quickly so that they can do their work more efficiently and effectively. The session will also provide example of common errors that could result in questions that delay processing of records.

What Controls Today's Aquifers

Eric Hiatt

1 = PI; 1 = WD; 1 = HE

Wisconsin is built from some of the oldest rocks in North America. The state has a rich and complex geologic history marked by mountains, ocean-front property, a playground for dinosaurs, and massive glaciers during a global ice age. Wisconsin's rocks and sediments are the products of this history, and each has distinct aquifer properties. In this session, you will learn about the Earth's long history in deep time, how the planet has evolved, and the relationships between Wisconsin's geologic history, regional major rock types, and their aquifer properties.

Something We Can Agree On

Jeff Beiriger, Government Relations Advisor, Wisconsin Water Well Association

1 = PI; 1 = WD; 1 = HE

If you're looking for a place where policymakers are working together, look no further than the laws, rules, and other regulations that govern our industry. Public sentiment favors responsible regulation, and there is good communication between regulators and the regulated community. This session will look at recent changes, proposals for additional changes, and explore ways that we can continue to build bridges, even if it feels like everyone wants to burn them down.

Variable Frequency Drives

Tom Beran

1 = PI; 0 = WD; 0 = HE

This presentation will provide a basic overview in understanding how Variable Frequency Drives Operate, understanding the programming within them, troubleshooting basic faults, tools to have for installation & repair and a look forward to VFDs in use with Permanent Magnetic Motors.

Well Fouling Indicators

Michael Schnieders

1 = PI; 1 = WD; 0 = HE

The session will start with common issues resulting from well fouling to include impacts on efficiency, water quality, and treatability. We will then discuss the common types of well fouling that occur, supplementing the discussion with information obtained from fouled well testing across North America. The session will feature reality based information from troubled wells, exposing the complex nature of water well management.

Continuing Education continued on next page

Preventive Maintenance – Extending the Life of Your Water Well

Kevin McGinnis

1 = PI; 1 = WD; 0 = HE

This session will explain the benefits of preventive well maintenance and describe the process. It will discuss why the contractor should offer this as a service to his/her customer. And last, it will explain why the industry should be promoting this service. 💧

NOW AVAILABLE! WWWA CLASSIFIED ADVERTISEMENTS

By Hope Hurda, WWWW Coordinator

As a membership benefit, WWWW has a Classified Ad section of the website. For FREE, WWWW members may post used equipment or surplus product on this section of the website, and all visitors to the WWWW website.

Classified Ad Details:

- Non-members may post at \$175 per posting, payment required prior to posting.
- Postings are limited to 250 words + contact information/details.

- Posts may have up to four (4) images/photos included.
- Posts are published for up to 30-days or until they're sold, whichever comes first.
- WWWW office has full editing rights on posts.
- WWWW office has full discretion of whether or not a post is published.
- Posts are intended to offload used or over purchased equipment and product.
- Posts are not intended for sale of new items. 💧

Protection that matters



Count on EMC® and Nolan Insurance Agency, LLC, to protect the Wisconsin water well industry with the right coverages. We offer:

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Contact Nolan Insurance to learn more.

NOLAN
Insurance Agency, LLC
EST. 1968

800-266-6526
www.nolanins.com

EMC Milwaukee Branch
16455 W. Bluemound Road
Brookfield, WI 53005
855-495-1800
www.emcins.com

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CALL FOR ADVERTISERS!

We would like to invite you to advertise in our printed *Well Log* or on our website!

Our website means opportunities for online advertising! We now have scrolling ad opportunities on all pages of our website, a full year is only \$180 to be seen on every page. Traffic on the website has been boosted due to virtual continuing education access and a contractor search tool for well-owners.

The WWSA *Well Log* circulates to 1500+ industry representatives spanning three different states (Wisconsin, Illinois and Michigan) with top articles from the DNR, marketing professionals, industry leaders and business owners.

You can request an invoice or pay now using our online form <https://wwwa.memberclicks.net/advertising-opportunities-form>. Or please feel free to call our association office 414-488-3908 for any questions or payment over the phone.

Make sure your business is viewable by industry leaders, well-owners and colleagues alike! 💧

Website Advertising

Full year \$180

Graphic must be 380 pixel by 380 pixel .jpeg file.

ADVERTISE TODAY!

WWSA WELL LOG ADVERTISEMENT PRICING

Full Page Advertisement

Entire Year \$1300

Single Issue.....\$475

Half Page Advertisement

Entire Year\$700

Single Issue.....\$250

Quarter Page Advertisement

Entire Year\$500

Single Issue.....\$175

To advertise, submit an article, or recognize industry members In Memoriam please contact the Association office at 414-488-3908 or e-mail us at info@wisconsinwaterwell.com.

Advertising Graphic Requirements:

All ads must be submitted electronically via email. WWSA *Well Log* is designed on a Macintosh platform. Accepted software: print quality PDF files (preferred), Adobe Illustrator, Photoshop, and InDesign. Fonts and linked graphics must be included with electronic files. Minimum 300 dpi on graphics and photos. Ads not supplied properly may incur additional charges. Ads not sized properly will be scaled proportionately to fit.

Please contact our office for more information:
info@wisconsinwaterwell.com

Ad Sizes	Vertical (W x H)	Horizontal (W x H)
Trim Size	8 1/2" x 11"	
Full page (float)	8" x 10 1/2"	N/A
Full page (bleed)*	8 1/2" x 11"	N/A
Half page	3 3/4" x 10"	8" x 4 3/4"
Third page	2 1/2" x 10"	8" x 3 1/2"
Quarter page	3 3/4" x 4 3/4"	N/A

*Bleed Ads need to allow an additional 1/8" on all sides for trimming.

WWWA MEMBER LISTING

As of 4/1/24

Gary Allen
24/7 Well & Pump
Service
Oconto Falls, WI

Mathew Anderson
Rivers Edge Plumbing
and Well Service
Shafer, MN

Dale L Arndt
Arndt & Son Plumbing
LLC
Brooklyn, WI

Tom Arnott
Arnott Plbg & Htg Llc
Tomahawk, WI

Thomas H Arts
A-1 Septic Service
Rhineland, WI

Robert T Aune
Aune Well Inc.
Hammond, WI

David M Beecroft
D.M.B Drilling Co. Inc
Shell Lake, WI

Ann Berkholtz
Water Wells Inc
Windsor, WI

Michael A Berkholtz
Water Wells Inc
Windsor, WI

Steve E Binz
Binz Brothers Well
Drilling
Hurley, WI

Wayne Binz
Binz Brothers Well
Drilling
Hurley, WI

Steve E Binz Jr.
Binz Brothers Well
Drilling
Hurley, WI

Michael Blum
JMI Pump Systems
Germantown, WI

Matthew D Boedecker
Neumann Plumbing &
Heating, Inc.
Howards Grove, WI

Roger E Boehlke
Boehlke Hardware
Mequon, WI

Joshua Boggess
F.B Reeder
Clinton, WI

Wayne P Brady
Brady's Septic Service
Inc.
Gresham, WI

Paul Brown
Mauston Plbg & Htg Inc.
Mauston, WI

Jake Brunner
Midwest Drilling
Cornell, WI

Tony Butterfield
Butterfield Inc.
Hayward, WI

Travis A Butterfield
Butterfield Inc.
Hayward, WI

David Canopy
Canopy Water Works
Appleton, WI

Gerald L Cooper
Cooper Water Well
Service LLC
Little Suamico, WI

Dennis Crow
Pure Water Labs, LLC
Lodi, WI

Charlie Davis
South Central Well &
Pump
Edgerton, WI

Jacob M Davis
South Central Well &
Pump
Edgerton, WI

Steve Demars
Demars Plumbing Inc.
North Freedom, WI

John D Dickson
John's Plumbing LLC
Wild Rose, WI

Derrick J Domres
Herr Well Drilling Inc
Dousman, WI

Nathan S Domres
Herr Well Drilling Inc
Sullivan, WI

Daniel E Drozdowicz
E&D Water Works Inc
Janesville, WI

Steven DuVall
Johnson Screens
Rogers, MN

Daniel T Eberhardt
Eberhardt Plbg & Htg,
Inc.
Adell, WI

Mark E Euclide
Euclide Well Drilling Inc.
Sturgeon Bay, WI

Tyler A Fain
Richardson Well Drilling
Minocqua, WI

Clancy J Farago
Farago Drilled Wells
Plainfield, WI

Joseph Farago
Farago Plumbing and
Trenching
Hancock, WI

Terry Farago
Farago Well Drilling
Plainfield, WI

Chris Ferguson
Municipal Well and
Pump
Waupun, WI

Larry D Ferguson
Advanced Pump & Well
Solutions
Richland Center, WI

Fritz Fhlug
Packerland Well Service
Chilton, WI

Steven Fiene
Rock-Well Well & Pump
Service
Burlington, WI

Ryan J Filbrandt
John Filbrandt Plbg &
Htg Inc
Antigo, WI

Mitchell D Foster
Steve Martell Well
Drilling
Houlton, WI

Phil Frasier
Frasier's Plumbing &
Heating, Inc.
Rhineland, WI

Jeffrey Gassenhuber
Remington Well & Pump
Service, LLC
Oak Creek, WI

Robert J Gingles
Eckmayer Inc
Waterloo, WI

Zach L Govert
Govert Well & Pump Inc.
Janesville, WI

James H Groth
Groth Water Wells, Inc.
Cedarburg, WI

Jeff H Grundy
Gee Inspections LLC
Greenfield, WI

Todd A Hanson
H2O Compliance
Services LLC
Sparta, WI

Dean T Harding
the Pump Connection
Stoughton, WI

Jeffery J Haughian
Aqua-Service, Inc.
Rice Lake, WI

Jeremy Haughian
Aqua-Service, Inc.
Rice Lake, WI

Alan B Haupt
Haupt Well and Pump
Arpin, WI

Jon Hempel
New Age Inspection LLC
Eau Claire, WI

John Henrich
Bergerson Caswell, Inc.
Maple Plain, MN

Jason Hintzke
Hintzke Well Drilling Inc.
New London, WI

Jay P Hintzke
Hintzke Well Drilling Inc.
New London, WI

John Jay Hintzke
Hintzke Well Drilling Inc.
New London, WI

John W Hintzke
Hintzke Well Drilling Inc.
New London, WI

Daniel D Hischer
Kirk Hischer Well
Drilling
Luck, WI

Jonathan R Hokenson
McCullough & Sons
Forest Lake, MN

Devin Holly
Wayne Holly Well
Drilling Inc
Iron River, WI

Wayne Holly
Wayne Holly Well
Drilling Inc
Iron River, WI

James Hornung Jr
Hornung Well Drilling
Merrill, WI

WWWA MEMBER LISTING As of 4/1/24 (CONTINUED)

Jim Hutmacher

Wyo-Ben Inc.
Billings, MT

Ryan John Hyink

Hyink Well Drilling
Sheboygan Falls, WI

Tyler Hyink

Hyink Well Drilling
Sheboygan Falls, WI

Chad T Imme

Guardian Well & Septic
Big Bend, WI

Dave Jentges

Jentges Excavating &
Pumps Inc
Belgium, WI

Joshua L Johnson

Marshall Well Drilling
Corp
Wisconsin Dells, WI

Michael E Judkins

Water Well Solutions
Wisconsin, LLC
Oconomowoc, WI

Donald F Karnosh

Karnosh Well Drilling
Phillips, WI

Franklin F Keller

Groth Water Wells, Inc.
Mequon, WI

Jesse Kempka

Maiden Lake Plumbing
LLC
Lakewood, WI

Robert W Kent

Kent Well Drilling
Wrenshall, MN

Scott Keppen

Herr Well Drilling
Fort Atkinson, WI

Kory A King

Schoenwalder Plumbing
Inc.
Waukesha, WI

Carl J Klemme

Klemme Bros Pump
Service LLC
Kewaskum, WI

Joel E Klose

American BioEnergy
Services, LLC
Gresham, WI

Justin Klose

Mike's Plumbing
Cecil, WI

Raymond J Komarek

Komarek Well Drilling
Ogema, WI

Theodore Komarek

Team and Sons Well
Drilling LLC
Ogema, WI

Ronald A Komarek Sr

Komarek Well Drilling
Ogema, WI

Matthew L Kouba

Kouba Drilling LLC
Reedsburg, WI

Bryan G Kozikowski

Kozikowski Well & Pump
Menominee, MI

Craig Krueger

Krueger Water Systems
LLC
Wausau, WI

Wayne Krueger

Krueger Water Systems
LLC
Wausau, WI

Brian D Kuhn

S & K Pump & Plumbing
Brookfield, WI

Gary G Kuhn

S & K Pump and
Plumbing
Menomonee Falls, WI

Steven D Kuhn

Sauk Plains Pbg &
Pumps Inc
Cross Plains, WI

Roger Lang

Lang Well Drilling Co
Inc.
Wausau, WI

Bruce Larson

Larson Plumbing &
Pumps
Blair, WI

Edward T Maas

Maas Consulting LLC
Sun Prairie, WI

William C Maas

Quality Water Systems
Spooner, WI

Joseph G Maitland

Branch River Testing
Service
Greenleaf, WI

Mark Mallicoat

Grundfos
Des Moines, IA

Terry L Marshall

Marshall Well Drilling
Corp.
Wisconsin Dells, WI

Thomas D McAfee

McAfee Well Drlg &
Pump Service Inc.
La Valle, WI

Tim Mccarthy

Mccarthy Brothers
Consulting Co
Excelsior, MN

Daniel R McCullough

McCullough & Sons Well
Drilling
Forest Lake, MN

David L McCullough

McCullough & Sons Well
Drilling
Forest Lake, MN

James M McCullough

McCullough & Sons Well
Drilling
Forest Lake, MN

David McCullough II

McCullough & Sons Well
Drilling
Forest Lake, MN

John Mead

Essential Pump and Well
LLC
Pine City, MN

Randall R Meidl

Meidl Water Systems
Inc.
Whitelaw, WI

Thomas R Meidl

Meidl Water Systems
Inc.
Whitelaw, WI

Keith Meyers

Luisier Well Drilling
Oconto Falls, WI

Richard N Milaeger

Municipal Well & Pump
Waupun, WI

Todd Morawetz

T & B Plumbing LLC
Mukwonago, WI

Jaramy Morgan

Butterfield Inc
Hayward, WI

Brian Nelson

Nelson's Plumbing &
Electric Inc
Tomah, WI

Douglas Nelson

Nelson Inspection
Services
Monticello, WI

Erik Nelson

Nelson Well Service LLC
Genoa, WI

Laverne Nelson

Nelson's Plbg & Elec Inc.
Tomah, WI

John Nolan

Nolan Insurance Agency
LLC
Brandon, WI

Kelly Oium

Oium Well Drilling &
Pump Service
Strum, WI

John A Orlopp

Maribel Heating &
Plumbing Llc
Kellnersville, WI

Adam Owsley

Herr Well Drilling Inc
Sullivan, WI

Nicholas Parker

Maiden Lake Plumbing
Athelstane, WI

Michael Peak

Peak Water Conditioning
Augusta, WI

Matthew Peters

Independent Plumbing
Services Inc.
Peshtigo, WI

Matthew S Phelps

Midwest Well Drilling
LLC
Cornell, WI

Nate Popp

Flint and Walling
Royalton, MN

Ronald D Raduenz

RDR Septic and Well
Service LLC
Watertown, WI

Rich Reinart

The Home Inspector LLC
Prairie Du Sac, WI

Matt Remington

Remington Well & Pump
Franklin, WI

Roger Edwin Renner

E.H. Renner & Sons, Inc.
Elk River, MN

David B Rock

Rock-Well Well & Pump
Service, Inc.
Kansasville, WI

WWWA MEMBER LISTING As of 4/1/24 (CONTINUED)

Marie Rodriguez

Lueth Plumbing and Heating
Rhineland, WI

Thomas D Roos

Roos Well Drilling Inc.
Oxford, WI

Todd G Roos

Roos Well Drilling Inc.
Oxford, WI

Thomas L Ruemenapp

Big Moose Home Inspections, Inc.
Bessemer, MN

Kenneth G Schaefer

Ken Schaefer Well Pump and Water Treatment Consulting LLC
Slinger, WI

Patrick J Schreiner

Schreiners Plumbing & Heating
Marshfield, WI

Joe Seep

Joe Seep Plbg & Elec Inc.
Reedsburg, WI

Joey Seep

Joe Seep Plumbing
LaValle, WI

Ivan Semingson

Semingson Aberle Plumbing LLC
Pigeon Falls, WI

Robert Serre

Cliff Bergin & Associates
Mequon, WI

Todd L Sinz

T.L. Sinz Plumbing, Inc.
Menomonie, WI

Steven G Slager

Central Well and Pump Service Inc.
Brandon, WI

Allen E Smith

Bloyer Well & Pump, Inc.
South Beloit, IL

Christopher M Smith

Bloyer Well & Pump, Inc.
South Beloit, IL

Tyler Sobczak

Mike's Plumbing
Cecil, WI

Randy Soper

Mike's Plumbing
Cecil, WI

Steven A Stahl

Stahl Plumbing
Green Lake, WI

Michael J Steffl

Steffl Drilling & Pump Inc.
Willmar, MN

Todd Sticha

NDS Drilling Supply Company Inc.
Elko New Market, MN

Matthew Stowe

Clean Water Testing
Appleton, WI

Richard A Thron

Mantyla Well Drilling, Inc.
Lakeland, MN

Jeffrey A Ujzdowski

Jim's Plumbing & Heating Inc
Greenville, WI

Brian Van Beusekom

Ingleside Engineering & Const
Loretto, MN

Chad M Van De Yacht

Groundsource Drilling
Pulaski, WI

Tom Van De Yacht

Ground Source Inc.
De Pere, WI

Troy Van de yacht

Leo Van De Yacht Well Drilling
Green Bay, WI

Trisha K Vukodinovich

Aqua Well & Pump Systems Inc
North Prairie, WI

Bruce A Walker

Wisconsin Well & Water Systems LLC
Grand Marsh, WI

Michael Jon Walther

Mike's Plumbing
Balsam Lake, WI

Mark N Weber

Weber Well Drilling, Inc.
Chilton, WI

Michael T Weidman

Northwoods Property Inspections
Park Falls, WI

Glen G Weigel

GW Plumbing Service Inc
Boulder Junction, WI

Alan J Wepking

Wepking Pump Service, Inc.
Lancaster, WI

David Werner

Werner Pump Service
Jefferson, WI

Michael Wertz

Wertz Plumbing & Heating Inc.
Richland Center, WI

Anthony J Weslow

Weslow Water Systems
Green Bay, WI

Jack West

Federated Insurance
Owatonna, MN

Randy E Williams

Water Well Solutions
Pewaukee, WI

Jerome Wojtkiewicz

Aqua Service
Cameron, WI

Raymond Young Jr

Chicken Young's Well Drilling
Gillet, WI

Jeffery L Zielieke

Zielieke Well Drilling Inc.
Campbellsport, WI

Mark S Zimmer

Zimmer Inspection Service
Rice Lake, WI

Herbert Zoellick

HezPaz Enterprizes
Wisconsin Dells, WI



CAN YOU SOLVE THE RIDDLE?

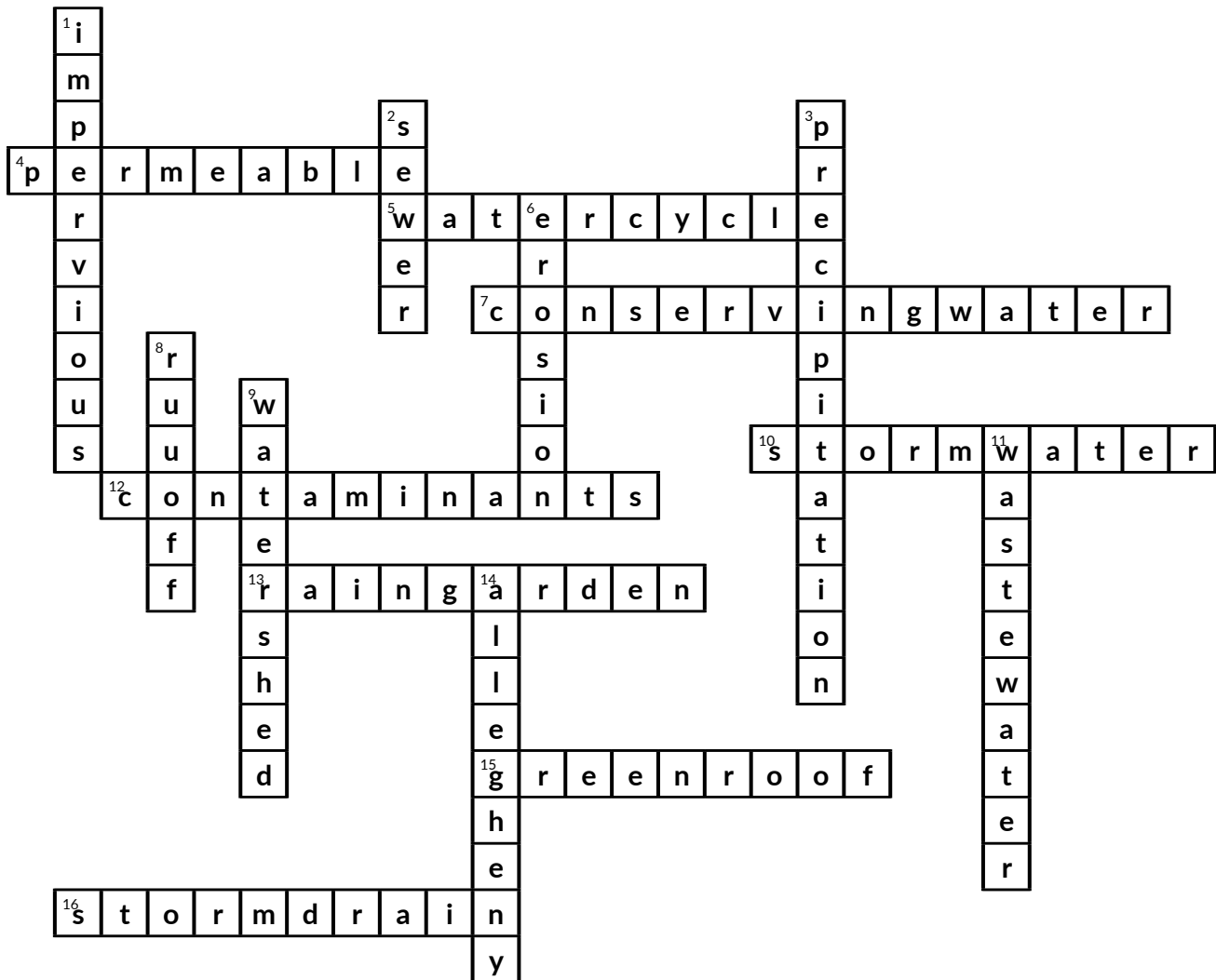
What has a head as well as a mouth,
yet it is unable to wear a hat?

Email your guess to info@wisconsinwaterwell.com.

The first person to send in the correct answer will receive a prize. Good luck!



WATER TERMS CROSSWORD PUZZLE ANSWER KEY





Wisconsin Water Well Association (WWWA)
 6737 W. Washington St., Suite 4210, Milwaukee, WI 53214
 Office: 414-488-3908 • Fax: 414-755-1346 • Toll-Free: 855-947-9837
 info@wisconsinwaterwell.com • www.wisconsinwaterwell.com

2024 WFWA MEMBERSHIP

There are countless benefits to being a dues-paying member of the WFWA. While many are intangible, WFWA members receive discounted event registration, including registration for Continuing Education and the option to participate in special 'member-only' perks like the annual scholarships, contributions to the tri-annual Well Log and more.

Please visit www.wisconsinwaterwell.com to find a more detailed listing of membership benefits and details on the networking and educational opportunities coming in 2024.

The Board of Directors hopes that 2024 will continue to be a strong membership year with many returning and new members who will help the WFWA fight for what's good and right – *Water the Wisconsin Way: Fresh. Clean. Safe.*

Dues to the Wisconsin Water Well Association are not deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary and necessary business expenses.

We hope to have your support!

CONTACT INFORMATION _____

Full Name: _____

Company: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Alternate Phone: _____

Email: _____

YES! I want to be a WFWA member in the 2024 year.

Note: Membership Fee is *per individual* (not per company), valid January 1 - December 31.

\$150 = FULL MEMBERSHIP (VOTING) - FIRST Member from a member company

\$100 = FULL MEMBERSHIP (VOTING) - ADDITIONAL Members from same company

License # _____ *Full Members MUST hold at least one license*

Mark all that apply:

<input type="checkbox"/> Pump Installer	<input type="checkbox"/> Heat Exchange Driller
<input type="checkbox"/> Water Well Driller	<input type="checkbox"/> Heat Exchange Drilling Rig Operator
<input type="checkbox"/> Water Well Drilling Rig Operator	<input type="checkbox"/> Other License: _____

\$75 = ASSOCIATE MEMBERSHIP (NON-VOTING)

License # _____

Mark all that apply:

<input type="checkbox"/> Employee of a Full Member	<input type="checkbox"/> Manufacturer Rep	<input type="checkbox"/> Engineer
<i>but who does NOT hold a license</i>	<input type="checkbox"/> Scientist	<input type="checkbox"/> Consultant
<input type="checkbox"/> Family Member	<input type="checkbox"/> Technician	<input type="checkbox"/> Health Official
<input type="checkbox"/> Supplier/Distributor	<input type="checkbox"/> Hydrogeologist	<input type="checkbox"/> State Government Official
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Geologist	<input type="checkbox"/> Other: _____

PRINTED NEWSLETTER OPTIONS

Full Page Ad: \$1,300 full year / \$475 single issue
Half Page Ad: \$700 full year / \$250 single issue
Quarter Page Ad: \$500 full year / \$175 single issue

WEBSITE ADVERTISING

\$180 = Large Banner Ad (380 x 380 pixels)

DONATIONS

Scholarship Fund: \$ _____
 Silent Auction Item: _____

PAYMENT DETAILS

Check enclosed payable to: WFWA
 Charge my credit card \$ _____
 #: _____
 Name: _____
 Exp. Date: _____
 CVV #: _____

Please return by fax:
414-755-1346
or scan/send to:
info@wisconsinwaterwell.com
or mail to address at top.
Any questions, please call:
855-947-9837



6737 W. Washington St.
Suite #4210
Milwaukee, WI 53214



WWWA CALENDAR OF EVENTS

January 8-10, 2025
2025 Annual Conference
Kalahari Resort and Convention Center
Wisconsin Dells, WI